

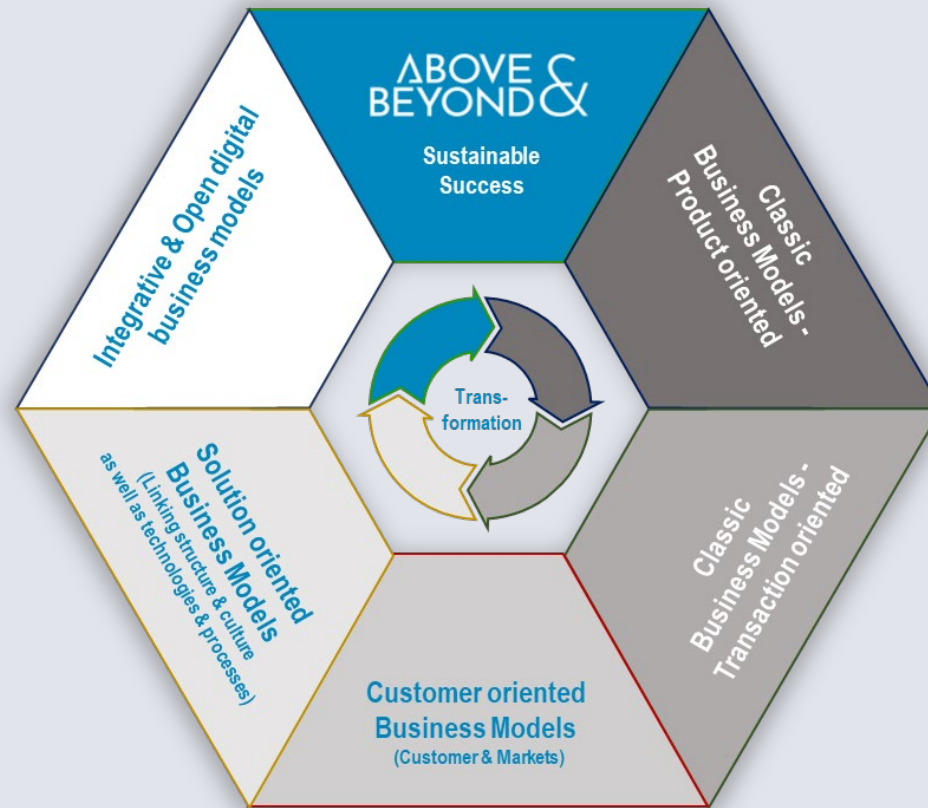


The direct way to digital transformation

Analyze | Rate | Define | Transform | Implement

The Challenge

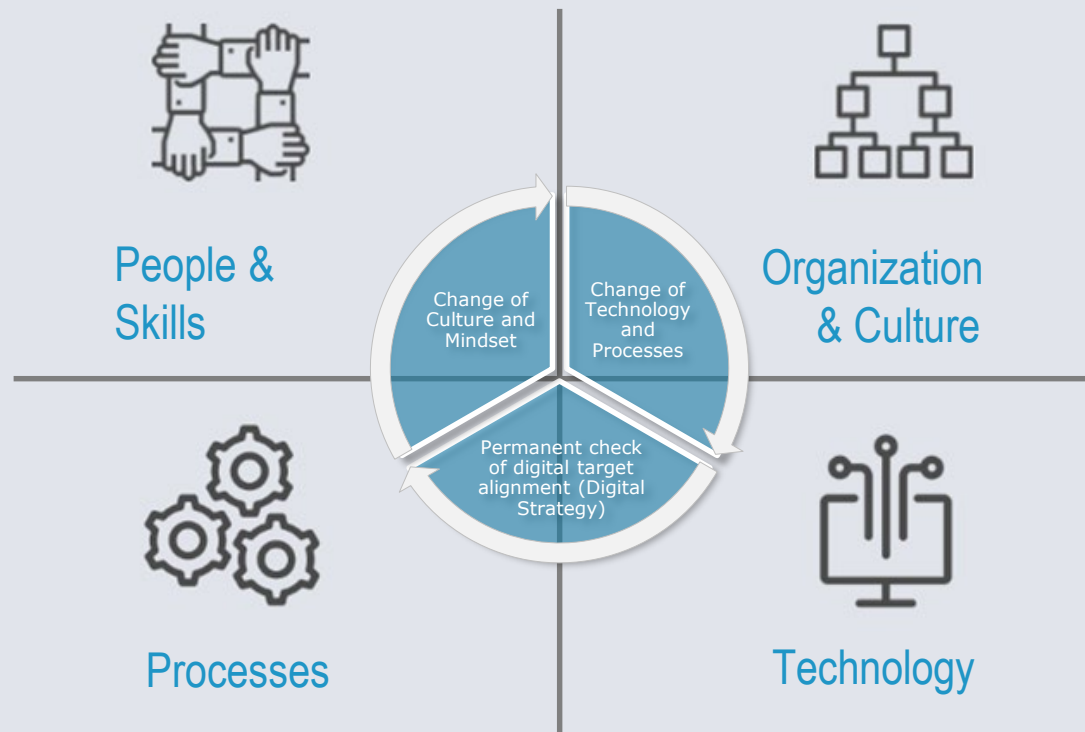
Development of digital strategies → Business process transformation from classical, analog to digital process and value chains.



Adaptive & Agil is the new established & powerful!

The Solution - Method

Holistic solution approach based on standardized, elementary, digital capabilities (\triangleq DBE) along the horizontal and vertical business process and value chains. The digital transformation must take place holistically - all employees & business partners, abilities as well as structures, processes, technologies of all divisions are relevant and affected in the context of the digital transformation.



Holistic approaches and procedures prevent inefficient, digital isolated solutions!

The Solution - Model

The interplay between maturity level questionnaire and maturity level assessment → The existence of the digital basic elements (DBE) respectively the standardized, elementary, digital capabilities ($\hat{=}$ DBE) as well as their generic and/or industry-specific characteristics (good & best practices) is analyzed, weighted and then visualized on the basis of the maturity level questionnaire.



Best in Class Reference & Maturity Model (Questionnaire)



Maturity level analysis, -assessment & -visualization



Derivation of the digitization strategy

Standardized, digital evaluation standards enable the conception of dedicated digitization strategies!

Performance Characteristics

- Medium-sized, field-tested and standardized reference and maturity model
- Holistic, neutral, industry-specific and cross-industry assessment approach (no personal consulting services in phase 1 but technology-based results analysis)
- Industry-specific benchmarking possible through maturity level comparison with leading companies in the same sector
- Direct result transparency through maturity level visualization of each elementary, digital capability ($\hat{=}$ DBE = Digital Basic Elements)
- Permanent model-improvement to include other industries and digitization standards

Digitalization - platform based, understandable, neutral and tangible!



Solutions for the digital change!