

Above & Beyond - The direct way to digitization

A new start-up enables companies of all sizes to take a standardized, quality-assuring look at digital strategies and initiatives.

Goal and vision of Above & Beyond GmbH

Above & Beyond GmbH sees itself as a platform for digital maturity assessment and strategy development of companies. The main objective of Above & Beyond is to help companies, in a time of intense global and technological change, to quickly and optimally adapt their orientations and strategies to changing requirements.

How does Above & Beyond do it?

Based on many years of consulting experience in strategy and transformation consulting, the founders of Above & Beyond have asked themselves whether the personal consulting approach for an internal assessment of companies, which often involves very high costs and effort, is the only one that leads to the goal, especially in medium-sized companies.

Above & Beyond has decided to think and act differently. Above & Beyond wants to support the executives, especially in medium-sized companies (owners, successor generation, management) and enable them to focus on their own tasks and areas of responsibility: the further development of the company.

Above & Beyond firmly believes that these people, as designers and leaders, also possess the ability to do this - otherwise companies would hardly be successful.

By using the platform of Above & Beyond GmbH (including the integrated model and the method), no multitude of highly qualified consultants is needed anymore to professionally approach the topic of digitization in a first step - the digital maturity assessment. Digital weak points as well as potentials are already recognized and obvious during the analysis.

Therefore the activities of Above & Beyond are based on the credo

"Empowerment and information training of internal corporate staff".

Consulting Services & Management Advisory can of course also be offered by Above & Beyond GmbH on the basis of its extensive and long-standing experience as well as its distinctive networks. However, this only happens if the respective Share Holder or the company management explicitly requests it.

Above & Beyond sees itself as a neutral, independent information, analysis and quality assurance platform.

How does Above & Beyond proceed technologically ?

With the creation of a standardized, digital reference model, Above & Beyond provides you or your company with a neutral, referential method and at the same time a referential process model that clearly identifies the elementary, digital capabilities along the internal and external business process and value chains and specifies their concrete characteristics in the form of industry-specific and cross-industry standards.

What do companies get out of it?

In summary, companies can mirror or analyse their current situation and planned or ongoing initiatives against a reference model and thus determine their level of digital maturity.

On the basis of standardization and the provision of information on the platform, the internal responsible persons are able to do this independently and at predictable and manageable costs. Cost-intensive, external consulting support is not required in the first step - digital maturity determination!

Through a monthly subscription model (the first 100 customers pay a monthly subscription fee of EUR 99.00 per calendar month instead of EUR 399.00), companies can also monitor the results and effects of their digital initiatives and further development on a permanent and quality-assured basis and benefit from the constant further development of the model (new technological, organisational, legal or social influences). For companies that want to approach the topic of "digital strategy development" without risk, Above & Beyond GmbH also offers a free version (without any subscription fee), which contains the complete model, but does not allow analyses to be carried out on a detailed level - i.e. analyses are only possible on the level of elementary, digital capabilities, the so-called digital basic elements.

Visit us and test our platform - convince yourself of the efficiency of our model and our method - we look forward to meeting you!

<https://www.above-beyond.de/>



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